

HICKORY CHAIR®

For Immediate Release

HICKORY CHAIR CELEBRATES THE 80TH ANNIVERSARY OF ITS PEARSON COLLECTION

Hickory, NC – June 4, 2021 –At the June International Home Furnishings Market in High Point, NC., Hickory Chair celebrates its 80th anniversary of its Pearson collection. To celebrate this milestone, Hickory Chair has created a special collection of Pearson occasional wood products and a signature grouping of beautiful new upholstered pieces by the talented Kim Scodro.

The Hickory Chair workroom became the home to the Pearson collection in 2014. With the move to the historic Hickory workroom, the talented artisans and craftsmen of Hickory Chair welcomed and embraced the Pearson product line and immediately made enhancements to the offering. Beginning with the launch of a monogram program, designers and retail sales associates were then delighted with the ability to utilize both Hickory Chair and Pearson’s fabrics, leathers and trims without incurring upcharges, and in late 2020, the ability to select from the assortment of finishes between the lines further simplified the selection process. At the October 2020 market, Hickory Chair moved the Pearson collection into its High Point Showroom at Market Square. “We believed that moving our Pearson products into the Hickory Chair Showroom would provide



much more exposure to this gem of the design industry,” states Skip Rumley, VP Creative Director. He continues, “This effort has already paid off, as our designers and retailers have rediscovered both the distinctive and sophisticated designs, along with the renowned luxurious comfort of the Pearson product line.”

Since the inaugural launch of the Kim Scodro™ collection, designers have delighted in the fresh aesthetic of her elegant designs. This elegant signature collection of couture upholstery embodies both Kim’s talent and the generations of craftsmen that create custom upholstery in Pearson’s workroom in Hickory, North Carolina. The Kim Scodro collection is complete with sofas, chairs, barstools and cocktail ottomans. “What an exciting time to be part of the Hickory Chair family! Now that Hickory Chair is 110 years strong and Pearson is now 80 years strong, this is cause for celebration! I could not be more proud to be part of this amazing family. In keeping with the Pearson tradition of offering the highest quality bench made upholstery pieces, we are excited to share new additions to my upholstery collection for Pearson.” – Kim Scodro

The Pearson Occasional Collection by Hickory Chair is perfectly scaled and styled to complement the company’s extensive offering of upholstery across all collections. This extensive new collection is made from rich woods and materials from around the world. From thoughtfully designed cocktail and end tables to consoles, the collection features items that are stocked in standard finishes available for quick shipment. With respect to designer’s wishes, most of the collection is also available in both Hickory Chair and Pearson’s extensive selection of stain and painted finishes as well as the ability to add hand decoration to personalize pieces for their clients.

HICKORY CHAIR®

“With Pearson’s 80-year history of products carefully curated for the design industry, we are confident that Kim Scodro’s new upholstered pieces for Pearson along with this new Pearson Occasional Wood collection by Hickory Chair will delight designers with wonderful new solutions for their installations,” states Kevin Bowman, president. He continues, “For these 110 years, Hickory Chair has been a company of vision and determination. We are excited to expand our Pearson collection to our network of Hickory Chair dealers around the world to provide and showcase one of the most extensive high-end product offerings in our industry.”

Highlights from Kim Scodro and Pearson Occasional Collections for Hickory Chair:

 <p>KS kim scodro® PEARSON®</p>	<p>PE6746-00 Sam Tete-a-Tete</p> <p>Meet Sam, the elegant new tete-a-tete created to anchor a room or be placed at the end of a bed from the Kim Scodro Collection. When a sofa just is not right for the space, the Sam Tete-a-Tete is the perfect fit. The Sam Tete-a-Tete with its clean lines and soft hand-tufting give this transitional piece to be the perfect solution whether the interior space be modern or traditional.</p>
 <p>KS kim scodro® PEARSON®</p>	<p>PE6722-00 Harrison Chair PE6722-01 Harrison Swivel Chair PE6722-50 Harrison Ottoman</p> <p>The Harrison Sofa by Kim Scodro has become an anchor of the Pearson collection. Available in two accommodating sizes, she now introduces the Harrison Lounge Chair, Swivel Chair and Ottoman. The Harrison is a traditionally shaped lounge chair with clean lines. The tailored waterfall skirt adds a bit of formality, yet it is approachably comfortable.</p>

HICKORY CHAIR®

 <p>PEARSON®</p>	<p>PE9079-10 Kiam Round Cocktail Table</p> <p>This modern Hollywood Regency inspired walnut cocktail table features a beautiful sunburst veneer top and a carved apron with an elegant raised oval bead detail that reveals vertical grain that sits upon gently tapered legs that are fitted with Satin Nickel sabots. Standard in Truffle finish as shown. Also available in optional finishes as PE9079-70.</p>
 <p>PEARSON®</p>	<p>PE9083-10 D'Este Oval Cocktail Table</p> <p>Inspired by one of the world's most beautiful oval fountains, our D'Este cocktail table has a decidedly modern aesthetic with its elongated oval shape, a clear glass top that appears to float above its dual aprons and elegant Satin Nickel sabots. Standard in Dove White, as shown and available in optional finishes as PE9083-70.</p>
 <p>PEARSON®</p>	<p>PE9042-11W Regency Round Dining Table</p> <p>The Regency Round Dining Table is a modern interpretation of a classic Regency dining table. Made from beautiful French Walnut veneers and solids, the top has a framed sunburst veneer pattern. The tapered pedestal features route detailing. The triangular curved base sits upon Antique Brass capped feet. Standard in Truffle finish and available in optional finishes as PE9042-71W.</p>

HICKORY CHAIR®

 <p>PEARSON</p>	<p>PE9093-10 Honnold Writing Desk</p> <p>This distinctive walnut writing desk was inspired by the works of the late architect, Douglas Honnold. Considered a master of Hollywood Moderne design, the lines of this writing desk reflect his signature design elements including the thin bar style Golden Brass pulls, the continuous horizontal fluting that wraps the exterior and the mitered corners. Standard with five drawers fitted with Blum soft-close guides as well as a pop-up power station with two USB ports and two AC ports. Standard in River Rock finish. Optional finishes available as PE9093-70.</p>
 <p>PEARSON</p>	<p>PE9185-10 Side Table</p> <p>The Seize Side Table is a stately Neoclassic round side table. Its starburst figured anegre veneer top features a crisp beaded edge detail. The apron features an authentic carved Neoclassical X detail at top of leg. The three elliptical legs are joined by a circular shelf and then terminate with a pedestal foot topped with a wooded ball detail. Standard in Java finish, optional finishes available as PE9185-70.</p>

###

ABOUT KIM SCODRO:

Kim Scodro founded Kim Scodro Interiors in 2007 with locations in Chicago and Phoenix. She holds a Bachelor of Arts Degree from Loyola University, Chicago. In 2017 she launched a licensed rug collection with Nourisan. In 2018 she launched a signature furniture collection with Pearson. Kim is a member of the Leaders of Design Council. She is a chapter member of ASID in Illinois and Arizona, the Classical Institute of Architecture and Art as well as the National Kitchen and Bath Association. She has received awards from many organizations including the Shortlisted Interior Design Awards, Hope Lodge New York Table Design, Luxe Interiors + Design Gold List, Traditional Home Top 50 finalist as a New Trad Designer. She and her talented team collaborate to create spaces that are timeless and refined, yet tastefully current. It is her belief that inspiration should come from the client and the way that they live. Incorporating their unique personalities, styles and interests is what gives a home soul and makes a room come alive. We believe that your home should make you happy every time you walk in the door. Kim Scodro Interior's work has been published in Luxe, Modern Luxury, French Style, the Chicago Tribune, Phoenix Home & Garden and other regional and national publications as well on HGTV House Hunter's Renovation, The List and WGN's Bring It Home television programs. www.kimscodro.com

HICKORY CHAIR®

ABOUT THE PEARSON COLLECTION:

The Pearson Collection by Hickory Chair produces meticulously crafted, premium upholstered furniture and a curated collection of occasional wood products for residential and commercial interior designers and consumers worldwide. Pearson has licensed collections with design partners, Tony Duquette and Kim Scodro. Founded in 1941 by the late Clyde W. Pearson, Pearson is celebrating its 80th anniversary. Pearson is renowned for hallmark custom offerings, exclusive upholstery designs and inspirational textiles, leather, trims and now this distinctive collection of occasional wood furniture.

ABOUT HICKORY CHAIR, LLC:

For more than 110 years, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic, modern and continental styles. Inspired by such historical sites as the Winterthur Estate and the James River Plantations of Virginia, as well as by noted furniture authorities such as Suzanne Kasler, Ray Booth, David Phoenix, Susan Hable, Mariette Himes Gomez, Kim Scodro and the late Albert Sack; Hickory Chair's hallmark is luxurious yet livable furniture that's made to order and made to last with over 90% made in America. Please visit hickorychair.com and pearsonco.com for product information, or contact us with special requests. Hickory Chair, LLC is a wholly owned subsidiary of the Rock House Farm Family of Brands.

For Immediate Release

Laura Holland
VP Marketing & Communications
Hickory Chair & Pearson
Laura.Holland@hickorychair.com
828.234.6201

Boyd Rufty
Web Content & Marketing Manager
Hickory Chair & Pearson
Boyd.Rufty@hickorychair.com
828.962.5324

Showroom Location: Market Square, 3rd Floor Space 314

Facebook: HickoryChairFurniture
Instagram: @HickoryChair
Twitter: @HickoryChairCo
Pinterest: HickoryChairCo
#hickorychair #suzannekasler #madetoorder
#madetolast #madeinAmerica #madeforyou

Pearsonfurniture
@Pearsonfurniture
@Pearsonfurn
@Pearsonfurn
#pearsonfurniture #kimscodrodesign
#benchmade #tonyduquette #huttonwilkinson