

# HICKORY CHAIR®

FOR IMMEDIATE RELEASE

## THE RAY BOOTH® FOR HICKORY CHAIR COLLECTION IS UNVEILED

**High Point, North Carolina, April 5, 2019** – With great excitement Hickory Chair has launched its furniture collection with acclaimed interior designer Ray Booth today at the April 2019 International Home Furnishings Market in High Point, NC. The new collection of bedroom, dining room and living room furniture is expansive and reflects the collaboration and talents of Ray and the Hickory Chair team. While adding a new dimension with its architectural forms and inventive use of steel, this distinctive collection broadens Hickory Chair’s exclusive position as a style leader and complements its existing collections and products.

*“The collection is intended to inspire new thoughts on design that push our ever-evolving desire for creativity and inventiveness,”* states Ray. He continues, *“Sofas in my collection offer gracious thin, tapering arms with subtle curvilinear details; their proportions extending longer than a typical standard sofa, their seating—a little lower. Chairs adapt a similar posture with certain bases that are fashioned of thin steel bar stock. Open back chairs of linen and leather offer an unexpected lightness of mass.”*

### COLLECTION HIGHLIGHTS:



**7202-04 Cradle Sofa & 7202-18 Long Cradle Sofa** - A smart and strong steel frame on Bronze finished feet support a comfortable upholstered seat. The proportions - a little longer for style and little lower for comfort - ensure these sofas are a handsome seat in any room. Available with three seat and back cushions as a 104 ¾ -inch length sofa or with four seat and back cushions as a 118 ¾ -inch length sofa. The base is standard in Browned Steel with Bronze feet.

*7202-04 Cradle Sofa - W 104 ¾ D 38 ½ H 35 ¼*

*7202-18 Cradle Long Sofa - W 118 ¾ D 38 ½ H 35 ¼*

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**7201-23 Cleft Foot Fauteuil** - The generous chair kicks back its shapely and strong rear leg. Inspired by an antique chair, the Cleft Foot Fauteuil details are refined and modernized with tapered front legs, a comfortable beveled arm and wide seat. A single goose feather bolster is standard. The front legs terminate in Antique Brass ferrules for a refined, finished look. Shown in optional Espresso finish.

*7201-23 Cleft Foot Fauteuil – W 26 ½ D 31 H 40 ¾*



**7285-10 Strut Side Table** - This table gregariously steps its best foot of bar stock steel forward. Showing its strength and playfulness in one gesture, the steel leg is the perfect counterpart to the planar diagonally veneered back panel. A single drawer offers storage while the functional beveled cut honed marble top provides a durable surface for a cocktail. The drawer features our classic side hung construction. Shown in standard Truffle finish with Browned Steel with Bronze feet.

*7285-10 Strut Side Table – W 27 D 27 H 26*



**7203-84 Tête-à-tête Chaise** - The Tête-à-tête Chaise with its two opposing sides allow for conversation or the perfect corner to cuddle. The cantilevered base sits atop two “L” shaped bar stock steel legs creating an exciting visual tension, wonder and drama. The base is standard in Browned Steel.

*7203-84 Tête-à-tête Chaise - W 86 D 41 ¾ H 32*

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**7246-10 Carriage Table** - This table portends to be the perfect drink table companion to any chair or sofa. The antiqued nickel metal tray top provides a stylish and functional place for a cup of coffee or cocktail. The steel carriage allows the table to be toted to various locations while the stacked drawers provide storage for remotes, matchbooks, and small objects.

*7246-10 Carriage Table - W 15 D 24 H 32 1/4*



**7219-23 Conversation Chair** - Sometimes we need to get the conversations going both forward and backward! This characterful and sculptural chair allows you to do just that, accommodating straddling the chair backwards or sitting forward. Inspired by an Irish Conversation chair, his comfort and character are sure to keep you talking. Shown in optional Weathered Stone paint.

*7219-23 Conversation Chair - W 22 1/4 D 27 1/2 H 34 1/4*



**7287-10 Rick Box Table** - This table reminds us of the joys of simplicity and happenstance. The three alternating stacked drawers provide storage while the top provides the perfect rest for any drink beside a chair.

*7287-10 Rick Box Table - W 19 1/4 D 16 1/2 H 21 3/4*

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**7240-10 Block Dining Table Base & 7241-10 Block 108-Inch Top** - This generous and graceful table top perched atop three marble legs with expressed steel posts provides a minimalist aesthetic. The design allows the top to cantilever off the bases elegantly while providing a quiet compliment to the legs that gather around its base. The dynamic American Walnut herringbone veneered top provides a beautiful pattern of wood. With a choice of 90-inch or 108-inch sizes, this table stands as exquisite dining, library or conference table. Shown in standard Truffle finish top with a honed marble base with dowels in Browned Steel finish.

*7240-10 Block Dining Table Base & 7241-10 Block 108-Inch Top - W 50 D 108 H 30*

*7240-10 Block Dining Table Base & 7242-10 Block 90-Inch Top - W 50 D 90 H 30*



**7205-23 Saber Leg Dining Chair** - The Saber Leg Dining Chair, crafted in fine American Walnut, is gracefully detailed and abundantly comfortable. The Saber Leg Chair makes for the perfect side, desk or dining chair. Shown in standard Truffle finish. A companion Saber Leg Settee is also available.

*7205-23 Saber Leg Dining Chair - W 25 1/4 D 27 1/4 H 33 3/4*



**7245-10 Plaited Buffet Base, 7245-11 Plaited Buffet Wood Top & 7245-80 Plaited Buffet Stone Top** - The square pleated front of this gracious cabinet is sure to be the perfect anchor and server in any room. Accommodation for drawers and cabinet storage provide a diversity of function. The stone or wood top allow the user to customize this piece for multiple uses. Single adjustable shelf in each storage area. Drawers are standard with soft-close guides. Brown Guardian cloth drawer liners on top two drawers and the two top drawers. Shown in optional Chalk paint with a honed marble top.

*7245-10/80 Plaited Buffet with Stone Top - W 99 1/2 D 24 1/4 H 37.25*

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**7260-10 Shelter Queen, 7262-10 King & 7264-10 California King Platform Bed** - The Shelter Wing Bed will lull you to sleep as it wraps you between two walnut wings flanking an upholstered headboard. The footboard reveals a cantilevered ash platform accented by a continuous Browned Steel base with Bronze feet. Optional Truffle finish shown.

*7262-10 Shelter King Bed (shown) – W 83 D 93 ½ H 49*



**7272-10 Scalloped Santos Rosewood Chest & 7272-11 Scalloped Anegre Chest** - This elegant chest takes its cues from a Biedermeier chest and antique continental furniture. Its sculptural lines allow it to find home in both contemporary and traditional interiors. Six lower drawers and two upper drawers are standard. Top drawers are lined for jewelry, watches etc. This Scalloped Chest is made in two versions, one in beautiful Santos Rosewood that is available in any stained finish, or in elegant Anegre to allow both paint and stain finishes. The Scalloped Santos Rosewood Chest is shown in standard Truffle finish. The Scalloped Anegre Chest is shown in optional Modern French Grey paint.

*7272-10 Scalloped Santos Rosewood Chest - W 54 D 25 H 38*

*7272-11 Scalloped Anegre Chest - W 54 D 25 H 38*

Ray shares, *“This collection reflects my own journey of contrasts and connections -pushing the boundaries of how we see and experience the world around us. It is my dream that these new designs will be cherished for generations in the way so many antiques have made their way into our collective consciousness.”*

“We believe that as a leader in the luxury segment, it is our responsibility to lead, and not follow,” states Kevin Bowman, President. He continues, “Ray has created a collection that reflects not only his love of craftsmanship, fine hardwoods, decorative veneers and hand-forged metal, but also blends contemporary shapes with time proven classic forms. The result is a truly distinctive collection that is unique in its style, scale and proportion, not only to Hickory Chair, but also in the marketplace.”

On Saturday, April 6<sup>th</sup> at the Hickory Chair Showroom in High Point, North Carolina, Veranda Magazine will partner with Hickory Chair for a series of events to celebrate the launch of the Ray Booth Collection. We invite you to join us for a book signing of

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Ray's 2018 bestselling new book, *Evocative Interiors*, from 2 to 4 pm on Saturday, April 6<sup>th</sup> at the Hickory Chair Showroom. Immediately following the book signing at 4 pm, we invite you to join the launch festivities as we raise our glass to Ray Booth and to Steele Marcoux, the new Editor-in-Chief of Veranda, as together we celebrate the launch of this beautiful new collection. The Hickory Chair Showroom is conveniently located in the historic Market Square building on the 3<sup>rd</sup> floor.

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## About Ray Booth

An Alabama native and alumnus of Auburn University's School of Architecture, Ray Booth began his career as an intern at McAlpine. Moving to New York soon after, he had successful tenures in the offices of such distinguished design talents as John Saladino and Clodagh. A decade later, reuniting with Bobby McAlpine, his former professor, Ray returned to McAlpine as a partner in its interior design firm. These days, Ray divides his time between the firm's Nashville office and its expanded New York office, which allows him to keep one foot in the city and other in his native south.

Ray is the author of *Evocative Interiors*, his bestselling first book published by Rizzoli in 2018. Ray's work has received significant recognition from the nation's most prestigious publications, including covers of *Architectural Digest* and features in *Elle Décor*, *Veranda*, *Milieu*, *Wall Street Journal*, and *Vogue.com*.

In 2019, Ray Booth will launch his inaugural furniture collection with Hickory Chair and his first accessory and lighting collection with Arteriors.

With an undimmed passion for beauty, Ray shares his life and homes in New York and Nashville with his husband John Shea.

## About Hickory Chair

For more than 100 years, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic styles. Inspired by such historical sites as Winterthur Estate and the James River Plantations, as well as by noted furniture authorities such as Mariette Himes Gomez, Albert Sack, Suzanne Kasler, David Phoenix, Susan Hable and now Ray Booth, Hickory Chair's hallmark is luxurious yet livable furniture that's made to order and made to last. Please visit [hickorychair.com](http://hickorychair.com) for product information, or contact [HC.social@hickorychair.com](mailto:HC.social@hickorychair.com) with special requests. Hickory Chair, LLC along with its Pearson brand, is a wholly owned subsidiary of the Rock House Farm Family of Brands.

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Showroom Location: Market Square, 3<sup>rd</sup> Floor Space 314

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